# AVFX, LLC PRIVACY & SECURITY POLICY

This privacy policy will explain how our organizations use the personal data we collect from you when you use our website.

Topics:

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# What data do we collect?

AVFX, LLC collects personal identification information (PII) only for users requesting more information or is interested in engaging. All information is voluntary, and we will potentially store the following information.

- Name
- Email Address
- Phone Number
- Your Company
- Content of a custom message you submit

We will also collect general analytics of what pages you visit on our site and track an anonymous user's visit duration. This information is not tied to your PII if you choose to submit your information on our contact form.

# How do we collect your data?

We collect your data through implementing a tracking pixel using Google Analytics. We also collect your data through a contact form. This data is voluntarily submitted by you the user.

#### How will we use your data?

AVFX, LLC will use your contact information to reach out to you regarding your information request. We will also evaluate the analytics data with the intent of understanding interest in our services.

#### How do we store your data?

AVFX, LLC securely stores data in a protected online MySQL database. This information is not available to anyone except administrators of the web site.

### Marketing

AVFX, LLC will not market to you by default. If you wish to receive marketing emails you must expressly request to do so by checking the box on the contact form. Data will not be shared unless you specify that you wish to share your data.

### What are your data protection rights?

AVFX, LLC would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request AVFX, LLC for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that AVFX, LLC correct any information you believe is inaccurate. You also have the right to request AVFX, LLC to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that AVFX, LLC erase your personal data, under certain conditions.<sup>\*</sup>

**The right to restrict processing** – You have the right to request that AVFX, LLC restrict the processing of your personal data, under certain conditions.<sup>\*</sup>

**The right to object to processing** – You have the right to object to AVFX, LLC's processing of your personal data, under certain conditions.<sup>\*</sup>

**The right to data portability** – You have the right to request that AVFX, LLC transfer the data that we have collected to another organization, or directly to you, under certain conditions. <sup>\*</sup> If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us by calling 1-617-254-0770

\*Deleting or objecting to this policy will prevent you from being able to use this web site.

# Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit allaboutcookies.org.

#### How do we use cookies?

Our site uses cookies in a range of ways to improve your experience, including:

• Understanding how you use our website

# What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- Functionality Our site uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and the location you are in. A mix of first-party and third-party cookies are used.
- Advertising We do not use cookie data to advertise or collect information about your internet usage.

#### How to manage cookies

You can set your browser not to accept cookies. However, in a few cases, some of our website features may not function as a result.

### Privacy policies of other websites

The AVFX, LLC website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

### Changes to our privacy policy

AVFX, LLC keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 17 February 2022.